

Class Topics

- Taylor – Frigomat History
- Making your own base pasteurization; product descriptions and recipe consideration
- What makes a successful business
 - Layout of a store, location, quality
 - Pick a contractor & design specialist
 - Pick an equipment provider
 - Store layout sample designs
- Hands on Production of GELATO
- Management and store operation

More than 50 seminars
all across North America
every year!

Contact Us

Phone: 815.624.8333
Toll-Free: 800.255.0626
www.Taylor-Company.com



Batch Ice Cream Freezer



Whipped Cream Machine



Batch Heat Treatment

Italian Gelato School and Business Workshop



Learn and understand
the art of
Italian Desserts.



EXCITING PRODUCT

Premium Gelato, made fresh, is the perfect product choice to fit consumer demand for a healthy, yet decadent dessert. Gelato, the Italian word for ice cream, is quite different than regular ice cream. It's made with natural ingredients, served at a warmer temperature provides a silkier texture, surprisingly lower in fat content than traditional ice cream, and more intensely flavored. Visually, Gelato is stunning when decorated and displayed properly, thereby driving customer curiosity and appeal.



EXTREME PROFIT

Up to 75% profit margins, gelato is extremely lucrative. And, as consumer tastes change, the products produced in a batch freezer can change with it. So you are always on trend and profitable.

* For as little as 40 servings per day

Gross Profit/year = \$17,424

POPULAR TRENDS

The key to success in selling Gelato is the presentation. Gelato should be displayed to draw attention to the elegance of the product and to entice the customer to experience the authentic taste of the flavor of the day. Additional sales are drawn by offering complimentary products such as cakes and pies along with take home pints and quarts.

UNSTOPPABLE SERVICE

Everything that we do within the Taylor organization is rooted in a higher level of service that we provide to our customers. From our prompt response time, to our expert knowledge of our customers' business, you will come to expect that our points of difference are the insights, products and solutions that we provide. We call it Red CapeSM Service. The Red CapeSM stands for a level of dedication and support that rises above and beyond everything else in the industry and it's only from Taylor.