

Small Space, Big Profit Ideas

You can turn any small space into a huge Profit Center. All it takes is a little imagination and planning. Whether you're looking to start a new business or add a business within your existing business, let a Taylor trained professional take you through the following five simple steps to determine how you can turn any small space into a big profit center. Taylor will...

- 1.** Examine your site and measure space that is available to increase profits.
- 2.** Examine your existing and potential customer profile to match the right products to your marketplace. A unique offering will separate you from your competitors, allow you to bring new customers into your business, and increase sales to existing customers.
- 3.** Create a personal profit projection for your business based on your customer traffic.
- 4.** Identify product concepts and recipes, merchandising opportunities, the proper equipment requirements, and arrange financing options to assure you are 100% satisfied and extremely successful.
- 5.** Install quality equipment. Taylor equipment is designed with your needs in mind: energy efficiency, space limitations, easy to operate, simple to clean and maintain. Remember, Taylor sets the standard in the foodservice industry by providing factory trained and authorized, local service technicians. They provide quality service on demand to ensure your equipment performs to your expectations.

Read on to fully capture the variety of product concepts available and the very attractive profit potential you can realize today with Taylor.

CALL TOLL FREE: **1-866-248-0078**

Product Concepts

Soft Serve Ice Cream/Frozen Yogurt

An ice cream product usually containing 4% – 6% butterfat, made and dispensed directly from the freezer.

Razzle

A thick, creamy frozen snack blended with fruits, candies, nuts or cookies.

Milk Shakes

Thick, creamy treat often blended with fruits or flavorings.

Smoothies

Fruit based frozen drinks that may contain protein or other health food additives. Smoothies may also be made with dairy based products.

Frozen Beverages

Your favorite fruit drink, coffee, or alcoholic beverage frozen into a delicious slush drink.

Frozen Carbonated Beverages

Similar to frozen beverages but with carbonated air incorporated into the finished drink.

Premium Ice Cream

Must contain at least 10% butterfat. Products are made in batches, then transferred to a tempering freezer for hardening and dipped for serving. Fresh, quality ingredients separate products in this category.

Gelato

Italian ice cream offers intense flavorings in a dense product with a smooth mouthfeel.

Italian Ice

Fruit based premium products made in batch form and sold like premium ice creams.

Frozen Custard

A low overrun, super premium ice cream with egg yolk added to produce a very creamy product. Usually made and served fresh as a base flavor or mixed with additional flavors, nuts, or candies.

Two-sided Cooking

Two-sided cooking assures product safety, while offering a complete cook-to-order menu and reduces cook times by two-thirds.

TURN 
ANY 
SMALL 
SPACE 
INTO  **A** 
BIG 
PROFIT 
CENTER 



"Not Just Soft Serve."

TAYLOR[®]

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TOLL FREE: **1-866-248-0078**

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Ice Cream Store



29 1/4"

Add a Complete Ice Cream Center

For as little as 50 cones per day

Gross Profit/year = \$13,320

Frozen Beverages



17 5/16"

Add Frozen Carbonated Beverages



21 1/4"

Add Frozen Uncarbonated Beverages

For as little as 50 cups per day

Gross Profit/year = \$15,120

Hot Cooked Foods



12"

Add a Complete Cook-to-order Menu

For as little as 25 burgers per day

Gross Profit/year = \$22,500

Premium Ice Creams



17 3/8"

Add Gelato or Frozen Custard

16 7/8"

Add Batch Ice Cream

For as little as 40 servings per day

Gross Profit/year = \$17,424

Frozen Cocktails



26 7/16"

Add Frozen Cocktails



10"

Add a Remote Dispenser

For as little as 30 drinks per day

Gross Profit/year = \$33,696

Smoothies & Milk Shakes



18 7/16"

Add a Shake Center

16 7/16"

Add a Smoothie Center

For as little as 30 cups per day

Gross Profit/year = \$16,200